

YOU ARE INVITED TO ATTEND A FREE TOBACCO AND ALCOHOL RETAILER TRAINING!

A class sponsored by the Eau Claire Police Department, Alliance for Substance Abuse Prevention, and Eau Claire City County Health Department

Register online at: <http://bit.ly/ec-id-train> or call Kate Kensmoe at 715-559-3533.

Please call if you need to schedule an interpreter!

Retailers and clerks are the first line of defense in preventing youth access to alcohol and tobacco products.

Our goal is to improve public health & safety by supporting retailers in complying with alcohol and tobacco laws. **We WANT to help you achieve no sales to underage buyers.**

Participants will receive a certificate of attendance and best of all, will know HOW to avoid selling tobacco and alcohol to minors!

Topics covered in this class will include:

- Increasing awareness of the importance of responsible service of alcohol and tobacco products
- The dangers of underage use of tobacco and alcohol
- The effect of underage use on our community
- Reading identification cards correctly
- How to spot a false identification card
- Tips on how to refuse an illegal sale

"Very informative, I think everyone that sells alcohol or tobacco products should take this course"

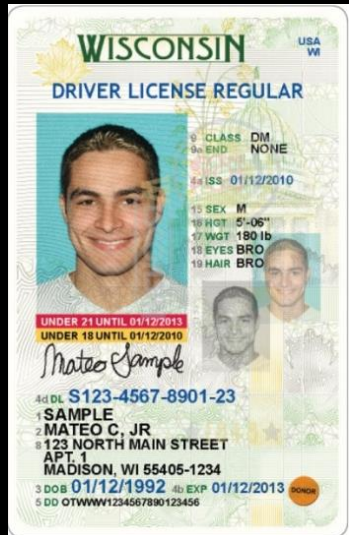
"Seeing ID's from surrounding states was very helpful. Great Class!"

-- Class Participants



**Thursday
April 21st, 2022
5:00 PM to 6:00 PM
(Sign-in starts at 4:45PM)**

**Eau Claire
County Courthouse
Room 1277**



In partnership with the six law enforcement agencies in Eau Claire County, the Eau Claire City-County Health Department and (for tobacco checks) Wisconsin Wins, compliance checks are collaboratively conducted countywide on an ongoing basis. A letter from the Health Department is sent annually to all license holders to remind them of these ongoing investigations.

About Wisconsin Wins

The Eau Claire City-County Health Department contracts with the Wisconsin Department of Health Services to conduct investigations through the Wisconsin Wins Program. The Wisconsin Wins (WI Wins) campaign is a science-based, state-level initiative designed to decrease youth access to tobacco products.

Learn more about WI Wins at www.wiwins.org!

Reminder: witobaccocheck.org provides **free state-approved** online retailer training on Wisconsin tobacco sales law as required for ALL employees who sell tobacco products.

